



For Immediate Release

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PRESS STATEMENT

It's TEN!

AC's Most Stunning Destination Announces Its Brand

Atlantic City finally has a TEN.

The team responsible for opening and operating the crown jewel of the City skyline (location of the former Revel Resort & Casino) is excited to announce its new brand, TEN. **The TEN brand appropriately reflects its idyllic beachfront setting and complete guest experience as Atlantic City's flagship property.** "It's what's next in Atlantic City. We are thrilled to share our brand with the public and to introduce a new era of resort and entertainment," stated Robert Landino, CEO of TEN.

The number ten depicts the highest standard of achievement and is widely recognized as the benchmark of quality and excellence. "TEN joined with our infinity logo represents our mission to provide the highest-rated amenities and our daily endeavor to offer an infinitely perfect escape for our guests, families and businesses," stated Robert Landino.



The TEN executive team is an assembly of the best-in-class in the resort and casino industry led by Chief Financial Officer (CFO) Alan Greenstein. Alan has thirty years of experience in the field and most recently managed the critical pre-opening of the TEN property (formerly the Revel), later serving as Revel's CFO. "I am keenly aware of what systems and strategic business processes are needed to make TEN a success internally and externally. I know what works and what did not, and would not have returned if not for TEN's strong forecasted financial model and all-star executive team. It is the most spectacular resort that I have seen in my career and I am determined to make it a success," stated Alan Greenstein.

TEN is iconic. Its unmistakable silhouette frames the horizon from the Garden State Parkway. It is the tallest structure in Atlantic City at 710 feet and the second tallest in New Jersey with a remarkable footprint of over six million square feet. TEN's striking design along the boardwalk offers unmatched floor-to-ceiling ocean views in each room as the ultimate backdrop to its stylish opulence and refined



adventure. “TEN is a Las Vegas-quality resort directly on the beach. The name will get you in the door. The experience will keep you coming back,” noted Greenstein.

The TEN experience offers unrivaled elegance and affordable luxury for all that includes world-class rooms and suites, spas, pools, nightlife and day club escapes, gourmet dining, retail, a-list entertainment and gaming.

Breathtaking panoramas amid endless interior space outline the many attributes of TEN:



- 6.3 million square feet, 47 stories, situated on 20 acres
- 1,399 hotel guest rooms and suites (500 unfinished rooms with the ability to build a second hotel tower with an additional 1899 rooms – potential total room count of 3798 rooms)
- 13 restaurants with all types of cuisine
- 32,000 square feet of spa space with 32 treatment rooms
- Over 7,000 space parking garage
- 55,000 square feet of retail space
- 2 theaters with capacity for 5,000 and 700, respectively
- 3 nightclubs, a day club with performance deck, cabanas and salt water pool (42,000 square feet of space) and total 5 pool areas (indoor and outdoor)
- 130,000 square feet of casino/gaming space with 2500 slot machines and 120 table games

A modern-day classic, the TEN brand symbolizes perseverance. “In many ways TEN is about a resurgence and commitment to the virtues of Atlantic City as a vintage East Coast destination while boldly redefining entertainment in today’s society,” stated Landino.

TEN is located at 500 Boardwalk Atlantic City, New Jersey and plans to open its doors in the first quarter of 2017 pending State of New Jersey licensing approvals. Media and public announcements to introduce executive team members and amenities at TEN are forthcoming.

For up-to-date information about TEN stay logged on to www.TENacnj.com.



Robert A. Landino | TEN, Chief Executive Officer



Mr. Landino is an entrepreneur, having founded and helped grow several industry leading firms, from engineering to solar to fashion, throughout the United States.

In 1987, Bob co-founded and served as President and CEO of BL Companies, an Engineering News Record (ENR) Top 500 Architect & Engineering firm with offices throughout the northeast and mid-Atlantic states. BL Companies has twice been named one of the nation's 500 fastest growing privately held firms by Inc. Magazine.

Mr. Landino has also served as the Chairman of the Board of Directors for Greenskies Renewable Energy LLC. Greenskies is a Connecticut-based solar integrator that specializes in solar financing, system design, project implementation, and long-term system monitoring and maintenance. As chairman, Bob helped guide Greenskies forward by offering business and investment insight and positioned the firm to create customized solar systems that generate energy at peak performance. By the first quarter of 2016 Greenskies had surpassed SolarCity as the leading commercial and industrial solar installers in the United States.

Mr. Landino is also a co-founder of Dolan Clothing in Los Angeles. Bob's keen business acumen and analyses of market demands has helped elevate Dolan as one of the premier fashion clothing lines in the country.

As a licensed Professional Engineer in several states, Mr. Landino has also directed the development of more than one million square feet of real estate development and oversight including hotels, retail, residential and urban mixed-use projects. His resume includes oversight of corporate roll outs for Wal-Mart, Home Depot, Rite Aid, and Stop & Shop, just to name a few.

Mr. Landino also served three terms as a member of the Connecticut House of Representatives until his retirement in 2000. He represented the towns of Clinton, Essex, Old Saybrook, and Westbrook, and he served as House Chairman of the Banks Committee and Vice Chairman of the Planning and Development and Finance Committees.

Mr. Landino holds a B.S. in civil engineering and is a licensed Professional Engineer (P.E.).



Alan Greenstein | TEN, Chief Financial Officer



Alan brings approximately 30 years of gaming industry and hospitality resort experience, most recently serving as the Chief Financial Officer (CFO) of the Revel Resort and Casino in Atlantic City, NJ for approximately 7 years. While in this role, Alan spent 5 of those years in the pre-opening planning phase and 2 years operationally. Alan has a vast amount of knowledge of the systems and processes at Revel and is fully aware of what was successful and what was detrimental to their business model.

Prior to his position with Revel, Alan held the position of Senior Vice President, Chief Financial Officer (CFO) of the Mohegan Sun Casino in Connecticut where he worked from October 1995 to December 2005.

As CFO for both Mohegan Sun and Revel, Alan was responsible for overseeing the start-up operations, including but not limited to the preparation of internal and accounting controls, financial accounting, operational accounting, casino credit, count-rooms, cage operations, internal audit and budgets and analysis.

Alan was also responsible for relations and compliance with all regulatory bodies. Alan has been a member of executive teams for 6 casino opening projects. He is also a Certified Public Accountant and holds a Key Qualifier license issued by the State of New Jersey's Casino Control Commission.